

# THE HARTFORD PROJECT



2023

**SPONSORSHIP OPPORTUNITIES  
FOR MINISTRY SUPPORT**



# What's Included in This Packet?

## Sponsorship Opportunities:

Sponsorship Proposal: An Overview.....	3
Sponsorship Proposal: The Details.....	4

## Everything THP:

What is The Hartford Project?.....	7
What Does The Hartford Project Do?.....	8
Why Should My Business Sponsor The Hartford Project?.....	9
Participant Testimonies.....	10
Impacts on Participating Youth.....	11
Program Components.....	12
Participating Churches.....	13
Worksite Partners.....	14
Staff and Planning Teams .....	15
Board of Directors.....	16



# SPONSORSHIP PROPOSAL OVERVIEW

## Thank you for considering joining our team of sponsors!

We are so thankful for all our business sponsors and donors who contributed to The Hartford Project's galas over the last five years. Businesses like yours contributed over \$10,000 at our last gala, and our 200 guests contributed an additional \$21,000.

This year we're excited to grow our team of business sponsors and individual donors, while celebrating all God has done at The Hartford Project this year, even in the midst of all of the challenges that have come post-pandemic.

This past year, we took a year off from hosting a gala in order to do strategic planning work. It has been an amazing year to see God move in a new way, but organizationally we learned firsthand the tremendous aid to ministry our gala is financially. We are so thankful for our faithful partners like you who empowered the local Church to continue serving in this season.

We saw God move in new ways, and He has been opening doors to new partnerships as we have moved forward towards a refined mission. We've partnered with over 150 people to bless over 1,500 people with care packages, essential supplies, Bibles, and more!

Would you help THP continue our mission to build a generation of disciples that build the joyful, glorious Kingdom of God in and through our great city of Hartford?

The following pages outline the various sponsorship opportunities available to you and your business. Once you've considered the best options for your business, we would love to connect on how we can partner together - increasing awareness for your business and THP, while blessing our community.

### **This year's sponsorship opportunities:**

- Annual Fundraising Gala
- Community Block Parties
- 8+ Outreach Events (Summer Outreaches, Service Saturday, upcoming new programs)

### **Sponsorship Packages:**

- Bronze Partner: \$500
- Silver Partner: \$1,000
- Gold Partner: \$2,000
- Lead Partner: \$5,000+ (we'll work with you to design a custom package)

### **Additional Options:**

- Donate a Raffle Prize or Auction Item



# SPONSORSHIP PROPOSAL LEVELS

## **Donate a Raffle Prize or Auction Item**

We are excited to offer raffle prizes and auction items at the gala - would you consider donating an item to include as a door prize or live auction item?

This year we are prioritizing items that help winners have "a day out" experience. We welcome other great ideas including: a gift certificate, clothing with your business name, or another experience that bidders can associate with your business. If you're open to the idea, we'd love to discuss this further.

THP will determine whether an item will be included in the raffle prizes or silent auction. In each case, your business will be listed on the thank you slide during our gala. For raffle prizes your business will be mentioned as we give away each item. For auction items, your business will be listed with the item on the auction registry.





## Lead Partner: starting at \$5,000

Includes all business sponsor opportunities of a Gold Partner, plus a custom business package designed specifically to match the strengths and partnership opportunities of your business and The Hartford Project.

*Interested in designing a custom sponsorship package for your business?  
Reach out to [Phil@TheHartfordProject.org](mailto:Phil@TheHartfordProject.org) or call us at 860.969.3355.*



## Gold Partner: \$2,000

### Online Presence

- Website presence for 6+ months: medium logo and hyperlink
- Inclusion in social media sponsorship post (Twitter, Instagram, Facebook)

### Annual Gala

- Includes 10 gala tickets
- Name mentioned during gala
- Inclusion on sponsor thank you slide during gala
- Business name, logo, and website link included on auction registries

### Outreach Events

- Inclusion on sponsor thank you page in student and leader guides
- 1/2 page ad in student and leader guides

### Community Block Parties

- Inclusion on sponsor sign: medium logo
- Inclusion on 600+ event flyers
- Business-specific sign at station of your choice (selection based on sponsorship level and then on first-come first-served basis)



## Silver Partner: \$1,000

### Online Presence

- Website presence for 6+ months: small logo and hyperlink
- Inclusion in social media sponsorship post (Twitter, Instagram, Facebook)

### Annual Gala

- Includes 8 gala tickets
- Name mentioned during gala
- Inclusion on sponsor thank you slide during gala
- business name, logo, and website link included on auction registries

### Outreach Events

- Inclusion on sponsor thank you page in student and leader guides

### Community Block Parties

- Inclusion on sponsor sign: small logo
- Inclusion on 600+ event flyers



## Bronze Partner: \$500

### Online Presence

- Website presence for 6+ months: business name
- Inclusion in social media sponsorship post (Twitter, Instagram, Facebook)

### Community Block Parties

- Inclusion on sponsor sign: name

### Annual Gala

- Includes 4 gala tickets
- Name mentioned during gala
- Inclusion on sponsor thank you slide during gala
- Business name, logo, and website link included in online silent auction



## WHAT IS THE HARTFORD PROJECT?

**OUR MISSION** is to build disciples in and through Hartford, exposing them to the ongoing Work of God to empower local missions, and to equip service-minded lifestyles that honor the design of God in each unique person.

**OUR VISION** is to see Hartford confidently live out its calling to be a city on a hill, where the joy of the Lord is found for all people to the glory of His Name.



**ZECHARIAH 8 is our rubric for what a "city on a hill" in Hartford is like:**

- "men and women of ripe old age will sit in the streets of Jerusalem" (v4)
- "The city streets will be filled with boys and girls playing there" (v5)
- "they will be my people, and I will be faithful and righteous to them as their God" (v8)
- "Let your hands be strong that the temple may be built." (v9)
- "The seed will grow well, the vine will yield its fruit, the ground will produce its crops, and the heavens will drop their dew... Do not be afraid, but let your hands be strong" (v12a, 13b)
- "I will save you, and you will be a blessing" (v13)
- "Speak the truth to each other, and render true and sound judgment in your courts; do not plot evil against each other, and do not love to swear falsely" (v16-17a)
- "love truth and peace" (v19b)
- "many peoples and powerful nations will come to Jerusalem to seek the Lord Almighty and to entreat him" (v22)
- "'Let us go with you, because we have heard that God is with you.'" (v23)

**We seek ministries in Hartford that advance these goals, and partner them with churches and groups from throughout the region to develop a culture that brings this vision to life in Hartford and wherever God calls His people.**



## WHAT DOES THP DO?

### **SUMMER OUTREACH WEEK**

The Hartford Project typically runs two summer outreach weeks, each with approximately 100- 150 students and youth leaders. Church groups are invited to come and live in Hartford, CT for five days in the summer. During this week, they will serve the community, learn about poverty, experience racial reconciliation, and build relationships with the wider body of Christ. This next year, we plan to run three outreach weeks, with a variety of overnight, day-trip, and alternative length options.

### **YOUTH ADVISORY BOARD**

Each year, we typically see a dozen teenagers who catch a vision for God's purpose in their lives during our Summer Outreach Weeks. Throughout the year, we continue to disciple these students towards an active Christian lifestyle, and continue to provide opportunities for those students to invest in Hartford ministries. It is also a leadership development vehicle, as Youth Advisory Board students have an opportunity to provide feedback on the direction of THP's ministry and influence program material for the next Summer Outreach.

### **SERVE SATURDAYS**

The Hartford Project recently started offering service days open to all ages. Youth groups, individuals, and families are all invited to volunteer together. We sometimes incorporate fellowship, prayer, and worship into these days as well. This next year, we will host Serve Saturdays as a monthly offering during the winter and spring, with a combination of service projects, prayer, and worship.

### **LOVE WINS | FREE COMMUNITY BLOCK PARTY**

Love Wins is a fun, free, family-oriented festival hosted by THP and a local church or churches. We offer the event free of charge because God has given us the free gift of eternal life through Jesus Christ, His Son. Love Wins also serves as a way to connect people in the community to the local partnering churches.

### **THE BRIDGE | YOUTH LEADERS' NETWORK**

In 2004, there was a strong network of youth leaders in Greater Hartford, and The Hartford Project was launched out of this group. Over the years, as youth pastors transitioned to different jobs or moved out of state, we lost many of these connections. Seeing the need to bring back a similar network, THP recently launched The Bridge, where youth leaders meet to connect with and encourage one another.





# WHY SHOULD MY BUSINESS SPONSOR THP?

THP reaches an extensive network of approximately fifty churches and organizations. These organizations are primarily located in and around Hartford, but also reach surrounding states.

Each year THP reaches nearly 300 families through registered participants, welcomes thousands of people at our free community block parties, and interacts with many more individuals through email and social media communications.

As a sponsor of The Hartford Project, you have the opportunity to expand your network through our Outreach Events, Community Block Parties, and Annual Gala. Your sponsorship will not only provide additional advertising channels, but will support youth development, service-learning, and unity in our region.

The following pages include testimonies and impacts on participating youth and the final pages list our program components, partner organizations, and leadership team.

If you have any questions, please reach out to Phil Shattuck, Program Director, by email ([phil@thehartfordproject.org](mailto:phil@thehartfordproject.org)) or phone (860.316.8293).





## PARTICIPANT TESTIMONIES



"I learned that even in the midst of working and serving within the community, you can find peace in the presence of God. My faith has been strengthened in Hartford."

- *Student, Summer 2022*

"It was powerful to see the students pray together over the kits and cards we made throughout the week. It was also great to hear them reflect on their own spiritual journeys as they learned to share their faith stories."

- *Leader, Summer 2020*



"God used this ministry to show me the reality of poverty and pain right in my back yard, and broke my heart for those in need. The people of Hartford are beautiful and in need of Jesus just as much as the rest of us, and God used THP to launch me into a life of serving and helping those in need. That is why I am currently studying to be a social worker - I can never shake the way God used Hartford and THP to move my heart into action."

- *Former Student, Intern, and Leader*

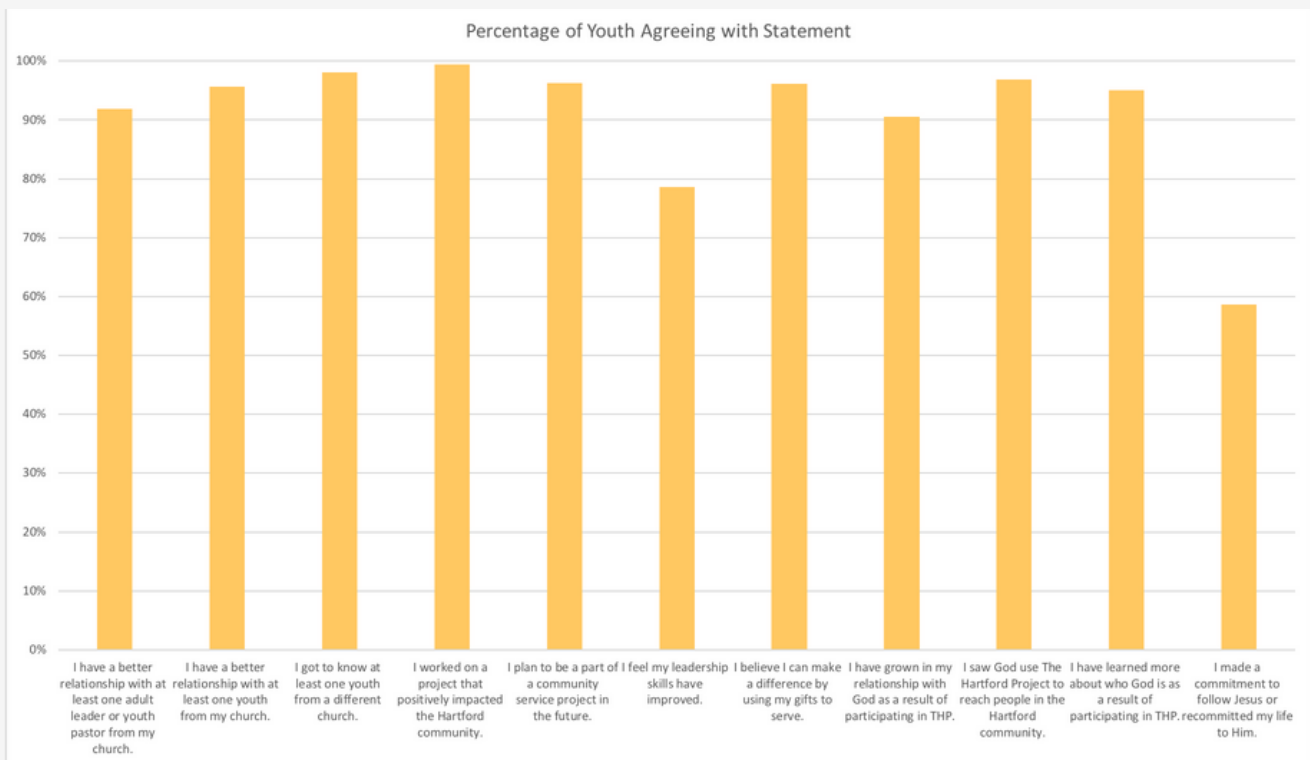


# IMPACT ON PARTICIPATING YOUTH

In summer 2022, over 130 students and leaders, representing sixteen church youth and young adult groups, participated in The Hartford Project. This year we were excited to bring back the Love Wins Block Parties, an opportunity to partner with about 1,000 residents in their community, blessing our city with supplies, non-perishable food, Bibles, and more!

THP continues providing opportunities for people to serve together, learn about the city of Hartford, and grow in their relationships with one another and with God.

The chart below demonstrates students' own perception of their experience last year: indicating that the majority of students had stronger relationships with adults, other youth from their church, and youth from other churches after participating in a summer outreach week. Students also felt they positively impacted the Hartford community, planned to serve in the future, personally felt they developed leadership skills, and believe they can make a difference by using their gifts to serve. Youth also reported they grew in their relationship with God, saw God use THP to reach people, and learned more about God as a result of participating in THP. Many students also made a commitment to follow Jesus or recommitted to following him.





# PROGRAM COMPONENTS

**THP Outreach Events are comprised of three main components: Service, Discipleship, and Life in the City.**

## **SERVICE**

We believe that many of the Biblical concepts we teach our youth are best learned in the context of service. Another core value of The Hartford Project is unity. In order to work towards this value, each Worksite Team is comprised of 12 - 16 participants from two different churches. Each Worksite Team is assigned one or two different Worksites to visit each day. Each team will also be assigned to work a station (such as food, prayer, or face paint) at one of the Love Wins block parties, that we co-host with our partner churches.

## **DISCIPLESHIP**

We believe that discipleship is best learned in the context of service, and that spending the week learning about and living out the commandments to love God and one another provides an environment in which students can grow in relationships with God, their youth leaders, and other students.

Each year, our discipleship team develops a theme for THP's Outreach Events. This theme is carried out through our Morning Devotionals and Morning & Evening General Meetings. We also schedule time for Church Meetings, when youth groups have the opportunity to meet together; we encourage leaders to use this time however they desire, in an effort to best meet the needs of their students. Some churches devote the majority of this time to prayer, others share about the different worksites they've visited throughout the day, and still others reflect on how God met them during the worship services.

## **LIFE IN THE CITY**

The goals of the Life in the City track are to (1) show our participants the benefits of urban living, (2) open participants' eyes to see Hartford as a vibrant community where they might choose to live, and (3) provide meaningful ways for participants to engage topics of social injustice. These goals are realized in a variety of activities including: Home Dinners, Restaurant Dinners, Life in the City Activities, and Prayer Walks.



## **CHURCH PARTICIPATION | 2021-2022** ***INCLUDING GROUPS, FAMILIES, AND INDIVIDUALS***

Bethany Covenant Church | Berlin, CT  
Calvary Church | West Hartford, CT  
Chinese Baptist Church of Greater Hartford | Bloomfield, CT  
Covenant Presbyterian Church (The Barn) | Simsbury, CT  
Crossroads Community Cathedral | East Hartford, CT  
Ebenezer Temple | Hartford, CT  
Faith Christian Assembly | Middletown, CT  
Glory Chapel International Cathedral | Hartford, CT  
NewLife Christian Fellowship | Wethersfield, CT  
River of Life Christian Fellowship | Tolland, CT  
South Church | Hartford, CT  
South United Methodist Church | Manchester, CT  
Storrs Community Church | Coventry, CT  
Truth Baptist Church | South Windsor, CT  
Valley Brook Community Church | North Granby, CT  
Vox Church | Hartford, CT  
Wellspring Church | Kensington, CT  
Wethersfield Evangelical Free Church | Wethersfield, CT  
Wintonbury Church | Bloomfield, CT



## **WORKSITE PARTNERS | 2021-2022**

Bible Way Temple Nation | 3053 Main Street, Hartford  
Church Army | 550 Main Street, Hartford  
Community First School | 50 Love Lane, Hartford  
Connecticut Center for Addiction Recovery | 197 Wethersfield Ave, Htfd  
Covenant Preparatory School | 135 Broad Street, Hartford  
Citadel of Love | 167 Barbour Street, Hartford  
Friends of Goodwin Park | Hubbard Street, Hartford  
Gardner's House | 1205 Albany Avenue, Hartford  
Glory Chapel International Cathedral | 221 Greenfield Street, Hartford  
Goodwin Park | 1130 Maple Avenue, Hartford  
Hartford City Covenant Church | 15 Vernon Street, Hartford  
Hartford City Mission | 280 Vine Street, Hartford  
Keney Park Sustainability Project | 183 Windsor Avenue, Windsor  
Living Faith Church | 146 Wyllys Street, Hartford  
Mercy Shelter & Housing | 211 Main Street, Hartford  
New Dimension Christian Center | 141 Washington Street, Hartford  
New Life Christian Fellowship | 127 Mather Street, Hartford  
South Church | 277 Main Street, Hartford  
South Park Inn | 75 Main Street, Hartford  
Sparrow Ministries | 277 Main Street, Hartford  
The Underground | 54 Maple Avenue, Bloomfield  
Vox Church | 25 Meadow Road, Windsor  
Wilson-Grey YMCA | 444 Albany Avenue, Hartford  
Winterfest Hartford | 60 Elm Street, Hartford  
World Vision USA | 62 Village Street, East Hartford  
Youth Challenge | 15 May Street, Hartford



## STAFF

### **Philip Shattuck | Program Director**

Phil lives in Hartford and has been involved in The Hartford Project for ten years. He has served with THP in a variety of ways, including attending THP as a high school student and as a youth leader. Most recently, Phil has led our Life in the City team and served on THP's Board of Directors. During that time, he worked in community development here in Hartford. He has a great passion to advance the vision and mission of THP. After leading the Board of Directors in developing our Strategic Plan 2022, Phil is working with THP's many stakeholders to bring this new season to life.

## VOLUNTEER PLANNING TEAMS | 2022

Bringing together the wide range of activities of The Hartford Project is no simple feat, and we are grateful to the help of our volunteers who help coordinate our work.

### **Kitchen Management Sub-Committee**

Willona Amoakoh | Citadel of Love  
Wallace Collins | Faith Christian Assembly  
Darlene Holiday | Citadel of Love  
Veronica Trudel | River of Life Christian Fellowship  
Jean Whitehead | Bethany Covenant Church  
Sharon Whitehead | Bethany Covenant Church

### **Love Wins Sub-Committee**

Hector Cruz | Glory Chapel International Cathedral  
Merlette Hansel | Citadel of Love  
Darlene Holiday | Citadel of Love  
Toni King | Citadel of Love

### **Registration and Worksite Sub-Committee**

Brian Sullivan | Wintonbury Church  
Maureen Gainey | South Church Hartford



## BOARD OF DIRECTORS



### **Kirstin St. Jean | Board President**

Employed by Area Cooperative Educational Services (ACES)  
Attends Wellspring Church  
Lives in Wallingford, CT



### **Joanne Perry | Board Treasurer**

Controller, Urban Alliance  
Attends Valley Brook Community Church  
Lives in Simsbury, CT



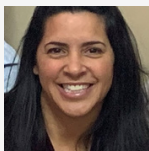
### **Hector Cruz | Board Secretary**

Employed by Department of Revenue Services  
Youth Pastor, Glory Chapel International Cathedral  
Lives in Hartford, CT



### **Faith Palmer**

Employed by the City of Hartford  
Attends Wintonbury Church  
Lives in Hartford, CT



### **Anita Rambarose**

Attends Bethany Assemblies of God  
Lives in Portland, CT



### **Arianna Romero**

Special Education Teacher, Springfield Prep Charter School  
Attends Bethany Assembly of God  
Lives in Windsor, CT